

MICA Application for Membership



MICA is the leading advocate in Maryland for the home improvement industry. A 501(c)6 non-profit trade association, MICA members invest in the future of their business. In return, they receive special benefits which are not always available to other home improvement contractors (see brochure). Membership applications must be approved by the MICA Board of Directors. Except for Suppliers, all members must be licensed and in good standing with the Maryland Home Improvement Commission (MHIC). This status will be confirmed before any application is recommended for membership.

Sign me up to be a MICA Member

Your Name: _____

Company: _____

Specialty: _____

Address: _____ MHIC Lic. No.: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

Email Address: _____

Member Categories

- Contractor (Annual Investment - \$295)
- Supplier (Annual Investment - \$295)

Check enclosed

Charge my: VISA MasterCard AmEx

Acct. No.: _____ Exp. Date: _____

Signature: _____

We agree to comply with MICA's Code of Ethics and all provisions of the Association's bylaws and policies.

Authorized Signature: _____

Print Name: _____

Title: _____ Date: _____

Sponsored by: _____

Complete and Return with Proper Payment to:
MICA, 720 Light Street, Baltimore MD 21230
(410) 576-1127 / Fax: (410) 752-8295
E-mail: MICA@assnhqtrs.com

MEMBER BENEFITS

Members of MICA are full service contractors, design-build firms, manufacturers, suppliers, distributors, subcontractors, lenders and other related professionals who work in the home improvement field.

Contractor Member

\$295 Annual Investment

- Lobbying for the Home Improvement Industry
- Receive Legislative and MHIC E-mail Updates
- Discounted Expert Legal Service
- Discounted Advertising Rates in *ChesapeakeHome* magazine
- Eligibility for Board of Directors
- Discounted costs for entering MICA's Remodeler of the Year Awards
- Online "Find a Contractor" Directory Listing

Supplier Member

\$295 Annual Investment

- Lobbying for the Home Improvement Industry
- Receive Legislative and MHIC E-Mail Updates
- Discounted Advertising Rates in *ChesapeakeHome* magazine
- Eligibility for Board of Directors
- Mailing List of MICA Members
- Online "Find a Supplier" Directory Listing



Looking to Grow Your Business?

Want to Increase Leads?

Want to Advance the Industry?

Want Some Recognition?

Interested in Advertising Discounts?

The Maryland Improvement Contractors Association Can Help!

As the voice of Maryland's remodeling industry, the Maryland Improvement Contractors Association (MICA) operates to ensure the industry's growth and security. Lately we've also been focusing on building new programs designed to help YOU create some buzz for your home remodeling business.

www.MarylandRemodelers.com

Your Voice in Annapolis



The **Maryland Improvement Contractors Association (MICA)** is the state's leading advocate for the home improvement industry, defending your rights in Annapolis and before the Maryland Home Improvement Commission. By monitoring government initiatives in the housing industry and building relationships with key legislators MICA promotes legislation and regulations which can

help stimulate remodeling and promotes corrective action for those laws, rules or regulations which tend to discourage, stifle, or impede remodeling. This will, in turn, inform the public of the need for and advantages of maintaining homes in good condition and to thereby help improve the nation's housing inventory. You need MICA's voice, and MICA needs yours!

MICA Members Generate BUZZ!

The Maryland Improvement Contractors Association (MICA) has developed several programs to help members market their businesses. The savings and benefits these programs provide more than pay for MICA membership.

Here's how MICA Helps Market Members:

DISCOUNTED ADVERTISING RATES

MICA members receive discounted advertising rates in *ChesapeakeHome* magazine, the only regional publication, targeted directly to homeowners interested in making improvements to their home. We are also continuing to develop relationships with other media to help you target potential customers.

DISCOUNTED COSTS FOR ENTERING REMODELER OF THE YEAR AWARDS

Members can enter MICA's prestigious Remodeler of the Year Awards at a discounted cost. These awards are a great way to market your great work. Winners of these awards are featured in *ChesapeakeHome* magazine and have been featured in area newspapers such as *Baltimore Sun*.

Winners of the MICA Remodeler of the Year Awards are featured in *ChesapeakeHome*.



DIRECTORY LISTING AND OTHER MARKETING OPPORTUNITIES ON MARYLANDREMODELERS.COM

Members get free listings in our "Find a Contractor Directory" on MarylandRemodelers.com. Direct traffic and potential leads to your company Web site from this directory. MICA's newly released Web site was recently featured in the *Baltimore Sun* and *ChesapeakeHome.com*, and the number of visitors to this consumer-oriented site is rapidly growing. We also offer further marketing opportunities for members via the site such as listings in our media database, *RemodelingExperts*.

...AND WE'RE DEVELOPING MORE

We are continually developing more innovative programs helping you market your business, keep abreast of industry news affecting you, and network with others in the industry. All of this in addition to representing your interests in Annapolis and before the Maryland Home Improvement Commission.

www.MarylandRemodelers.com/membership.htm